

Proudly Presenting ...

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Develop your skills in presenting and public speaking

Developed and delivered by Janette Young media and communications

“Create an experience.” – Amanda Gore, The Joy Project

Duration:

One day.

Format / program structure:

Highly interactive, with participants engaging in problem-solving and group activities.

Program Overview:

You’re standing in a room or in a large hall. Everyone is looking at you, waiting for you to start your presentation. Sound a little intimidating, even scary?

No way. Presentations can, and should, be fun, positive and proactive. In short, they should be giving your audience an engaging experience that also delivers a message that you want them to hear, understand and take action on.

Trust me, it isn’t that hard. This course will take you through the processes of preparing, delivering and following through, whether you are required to deliver a presentation internally to managers and staff or speak at a public forum.

About the presenter:

Janette Young has more than 30 years’ experience in communications and is a member of the National Speakers Association of Australia.

She works with clients from all sectors to deliver communications strategies, supported by practical training, that will put their organisation first.

An integral part of her work involves skilling up managers in the areas of internal and external communications, including media management and public speaking.

Janette has been at the forefront of Strategic Communications in the Corporate, Government and Not-for-profit Sectors since 2002, and was a Business Editor with both News Limited and APN News & Media. She is a qualified trainer.

Topics covered	
Identify your messages / objectives.	Props and visuals – what to use, when to use them.
Identify your audience/s.	Going full circle – how to structure your presentation.
The “like” factor – what makes you popular?	Taking questions – tips and tricks.
How to manage a room.	It’s not over until ... the follow-through.

Who should attend:

Any manager or influencer. Anyone who wants to present within their organisation or externally.